



www.highaspirationsfoundation.org

"Bring positive male images and guidance to young males considered "at-risk" and in need of early intervention, and to boost academic performance, self-esteem, and goal oriented actions."

Dear Friend,

I would like to invite you to be a part of our signature event in celebrating our legacy of leadership and learning in a time of change. The High Aspiration Foundation, Inc. in partnership with Omega Psi Phi Fraternity, Inc. will hold its 10th Annual Tau Open Golf Tournament on Friday, June 6, 2014 at the Wolf Creek Golf Club (www.wolfcreekgc.com) in Atlanta, Georgia. We are expecting 100+ professionals to participate in this year's event and we are requesting that you join us for this fun filled event.

Tau Chapter of Omega Psi Phi, Fraternity Inc. is a community service-based organization which has been serving the Atlanta community since 1922. HAFI was established to further our community service work at local and national levels. HAFI focuses on efforts to provide scholarships for graduating high school seniors and undergraduate students who attain high academic excellence in the metropolitan Atlanta area. Funds raised at the **TAU OPEN** serve as a major provider for those scholarships. Because of continued support by companies like yours, HAFI has awarded over \$130,000 in scholarships.

Please consider supporting this event by *registering at www.HAFL.org to participate as a single golfer or as a team of four. Please note that the Early Bird Discount rate of \$350/foursome ends on April 15, 2014.* There are also additional opportunities to market to our patrons based on your interest. Please see attached.

Thank you for your thoughtful consideration of this request. If you have any questions, or to confirm your participation, please contact me at 404.838.3992 or via email at genetoodle@gmail.com. I look forward to speaking with you soon.

Sincerely,

Gene Toodle
Co-Chairman

SPONSORSHIP OPPORTUNITIES

☐ **ROYAL PURPLE SPONSORSHIP BENEFITS**

- Company Name as Title Sponsor
- Opportunity to bring greetings during tournament
- Two (2) Foursomes
- Product Placement in Gift Bag
- Tent (10x10) at Prominent Hole

COST OF PACKAGE: \$5,000

- Listing in Official Tournament Packet
- Special Introduction during Opening Ceremony
- Recognition during Awards Program
- Company Acknowledgement in all press and media releases

☐ **OLD GOLD SPONSORSHIP PACKAGE**

- Two(2) Foursomes
- Custom Tee Signage
- Tent (10x10) at Prominent Hole

COST OF PACKAGE: \$2,500

- Listing in Official Tournament Packet
- Product Placement in Gift Bag

☐ **PEARL WHITE SPONSORSHIP PACKAGE**

- One (1) Foursome
- Custom Tee Signage

COST OF PACKAGE: \$1,500

- Listing in Official Tournament Packet
- Product Placement in Gift Bag

☐ **KELLY GREEN SPONSORSHIP PACKAGE**

- Two (2) Players
- Custom Tee Signage

COST OF PACKAGE: \$500

- Listing in Official Tournament Packet

☐ **TAU OPEN LUNCH SPONSORSHIP PACKAGE**

- One (1) Player

COST OF PACKAGE: \$400

- Listing in Official Tournament Packet
- Recognition During Awards Program

☐ **HAFI FRIENDSHIP SPONSORSHIP PACKAGE**

- Custom Signage at Tee Box

COST OF PACKAGE: \$250

All contributions support the High Aspirations Foundation, Inc. and all sponsorship level gifts will be listed in the Souvenir Program.

() Enclosed is our check for \$_____ for a _____ Sponsorship Package.

Apply my sponsorship fee to: ☐ Visa ☐ MasterCard ☐ Discover ☐ American Express

Credit Card # _____ Security Code _____

Exp. Date _____ Signature _____

() We will provide the following as an in-kind sponsor: _____

Name of Firm _____

Address _____

City _____ State _____ Zip Code _____

Contact Name _____ Title _____

Telephone # (_____) _____ Fax # (_____) _____

E-mail Address _____ URL: _____

Enclosed is my check made payable to:

High Aspirations Foundation, Inc.

PO Box 7369

Atlanta, GA 30357

For additional information, please contact:

Gene Toodle 404.838.3992 (genetoodle@gmail.com) or Reggie Huff 770.833.3452 (reggie10t08@yahoo.com)

Please respond by April 18, 2014