



COLLEGE PREP 101 Partnership Program

Presenting Sponsor - \$1,000.00 (Category Exclusivity)

- Company Acknowledgement in all press and media releases
- Opportunity to bring greetings during luncheon
- Full Page Advertisement (priority placement)
- Prominent listing in souvenir program
- Placement of promotional materials in event swag bags
- Company logo on website
- Display table during event
- Two complimentary tickets to organizations' upcoming fall fundraiser events

Pearl Sponsor - \$500.00

- Company acknowledgement in all press and media releases
- Placement of promotional materials in event swag bags
- Company Logo on website
- Display table during event

Community Partner Sponsor - \$300.00

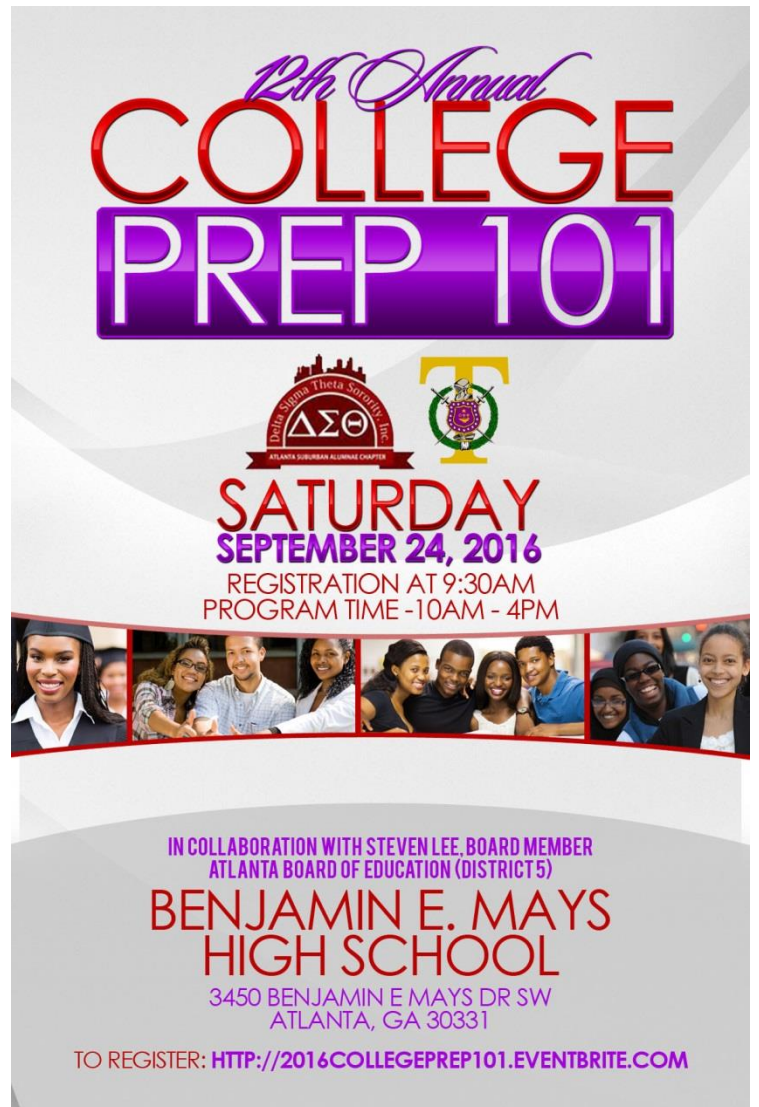
- Placement of promotional materials in event swag bags
- Company logo on website
- Display table during event

Cap & Gown Individual Contribution - \$50.00

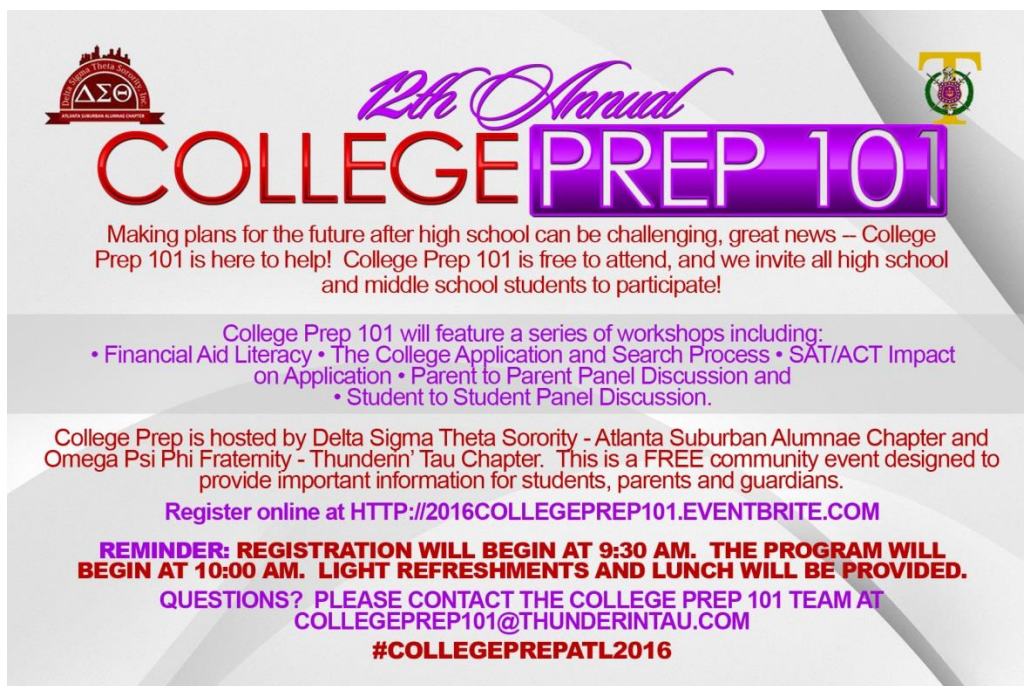
- Recognition on event program (if received by September 15, 2016)

College Prep 101 Quick Facts

- **What is College Prep 101?** It's a FREE community event focused on preparing middle & high school students and their families for college.
- **How many students have attended?** More than 1,700 attendees since the program's inception.
- **Where do the students attend school?** Per our data, most student participants attend school in the Atlanta Public, Fulton County, Clayton County School Systems. We also have attendees from the DeKalb & Gwinnett County school systems, metro area private schools and home school programs.
- **How is the event funded?** Chapters fund the event, however, we are seeking partnerships to help us expand our reach.
- **Are donations tax deductible?** Yes. Donations can be made through the HAFI Foundation, a 501(c)3 entity.
- **Are partners recognized?** Yes. All partners will be recognized on final event collateral materials, chapter websites and social media. Other opportunities may also be available.



The poster features the title "12th Annual COLLEGE PREP 101" in large, stylized letters. Below the title are the logos for Delta Sigma Theta Sorority, Inc. and Omega Psi Phi Fraternity, Inc. The event details are listed: "SATURDAY SEPTEMBER 24, 2016", "REGISTRATION AT 9:30AM", and "PROGRAM TIME - 10AM - 4PM". A horizontal strip of photos shows diverse students and families. At the bottom, it mentions collaboration with Steven Lee, Board Member of the Atlanta Board of Education (District 5), and lists Benjamin E. Mays High School with its address: "3450 BENJAMIN E MAYS DR SW ATLANTA, GA 30331". The registration link is provided as "HTTP://2016COLLEGEPREP101.EVENTBRITE.COM".



The flyer includes the same title and logos as the poster. It contains the following text:

Making plans for the future after high school can be challenging, great news – College Prep 101 is here to help! College Prep 101 is free to attend, and we invite all high school and middle school students to participate!

College Prep 101 will feature a series of workshops including:
• Financial Aid Literacy • The College Application and Search Process • SAT/ACT Impact on Application • Parent to Parent Panel Discussion and
• Student to Student Panel Discussion.

College Prep is hosted by Delta Sigma Theta Sorority - Atlanta Suburban Alumnae Chapter and Omega Psi Phi Fraternity - Thunderin' Tau Chapter. This is a FREE community event designed to provide important information for students, parents and guardians.

Register online at [HTTP://2016COLLEGEPREP101.EVENTBRITE.COM](http://2016COLLEGEPREP101.EVENTBRITE.COM)

REMINDER: REGISTRATION WILL BEGIN AT 9:30 AM. THE PROGRAM WILL BEGIN AT 10:00 AM. LIGHT REFRESHMENTS AND LUNCH WILL BE PROVIDED.

QUESTIONS? PLEASE CONTACT THE COLLEGE PREP 101 TEAM AT COLLEGEPREP101@THUNDERINTAU.COM

#COLLEGEPREPATL2016

College Prep 101

SPONSORSHIP REGISTRATION FORM

Presenting Sponsor \$ 1,000

Community Partner Sponsor \$ 300

Beverage Sponsor \$ 500

Cap & Gown Sponsor \$ 50

Pearl Sponsor \$ 500

Lunch Sponsor \$1,000

Breakfast Sponsor \$500

In-Kind Sponsor

Name of Company _____

Address _____

City _____ State _____ Zip _____

Contact Name _____ Title _____

Telephone # (____) _____ Fax # (____) _____

E-mail Address _____ URL: _____

() Enclosed is our check for \$ _____ for a _____ Sponsorship Package.

() We will not participate, but please accept our donation in the amount of \$ _____

Apply my sponsorship fee to: ___ Visa ___ Master Card ___ AMEX ___ Discover

Credit Card # _____ Security Code _____

Exp. Date _____ Signature _____

() We will provide the following as an in-kind donation: _____

Enclosed is my check made payable to:

High Aspirations Foundation, Inc.

PO Box 7369

Atlanta, GA 30357

For additional information, please contact:

Devin White 404.664.3404 (dpwhite4@comcast.net)

Kimberly King 404.550.0954 (kimberlyking15@yahoo.com)

Deadline for Sponsorship Opportunity is September 15, 2016