



Spring Scholarship Extravaganza

Dear Potential Sponsor,

The High Aspirations Foundation, Inc. (**HAFI**) will host its annual Spring Scholarship Extravaganza “Harlem Nights” at the Atlanta Airport Marriott on **March 25, 2017 located at 4711 Best Rd., Atlanta, GA 30337**. We are expecting over 300+ guest to experience live entertainment, food, silent auction, and casino gaming. The High Aspirations Foundation invites you and your organization to partner with us to further enhance educational outreach and engagement.

The **High Aspirations Foundation, Inc. (HAFI)** is a 501c3 foundation established to further our community service work at local and national levels. HAFI focuses on efforts to provide scholarships for graduating high school seniors and undergraduate students who attain high academic excellence in the metropolitan Atlanta area. Funds raised at the **Spring Scholarship Extravaganza** serve as a major provider for those scholarships. Due to the continued support of our partners, we have raised over \$150,000 in scholarship funding for students in need.

Ways that you can participate:

- Purchase a table or ticket
- Donate to the silent auction
- Make a tax deductible donation to the High Aspirations Foundation, Inc..
- Purchase an ad in our souvenir journal

We thank you in advance for your consideration and look forward to hearing from you soon.

Sincerely,

Devin White
2017 Scholarship Extravaganza Chair

Spring Scholarship Extravaganza

Sponsorship Opportunities

Platinum Listing \$5,000 (Presenting Sponsor Exclusivity)

Includes (3) tables of ten	VIP seating in ballroom
Full-page back cover ad in Souvenir Journal	Screen recognition
Complimentary valet parking for you and your guests	Hosted dinner wine
Drink tickets (two per guest)	Complimentary hotel night stay

Gold Sponsor \$2,500

Includes (1) table of ten	VIP seating in ballroom
Full Page inside/back page ad in Program	Screen recognition
Complimentary Valet parking for you and your guests	Hosted dinner wine
Drink tickets (two per guest)	Complimentary hotel night stay

Silver Sponsor \$1,000.00

Includes (1) one table for ten	VIP seating in ballroom
Screen recognition	Complimentary hotel night stay
Drink tickets (one per guest)	

VIP Reception Sponsor - \$2,500.00

Recognition on video screen	Branded reception and bar displays
Pre and Post social media blast	Branding on website

Entertainment Sponsor - \$5,000.00

Entertainment sponsorship recognition	Post event social media blast
Table of 10 complimentary	Full Page advertisement
Recognition on event branded materials	

Checks should be made payable to:

High Aspirations Foundation, Inc. (HAFI)

PO Box 7369

Atlanta, GA 30357

SPONSORSHIP REGISTRATION FORM

- | | | | |
|--|----------|--|---------|
| <input type="checkbox"/> Platinum Sponsor | \$ 5,000 | <input type="checkbox"/> Gold Sponsor | \$2,500 |
| <input type="checkbox"/> Entertainment Sponsor | \$ 5,000 | <input type="checkbox"/> VIP Reception Sponsor | \$2,500 |
| <input type="checkbox"/> Silver Sponsor | \$1,000 | <input type="checkbox"/> Table Sponsor | \$500 |
| <input type="checkbox"/> Auction Item | | <input type="checkbox"/> In-Kind Sponsor | |

Souvenir Ad Prices

- | | | | |
|---|----------|--|----------|
| <input type="checkbox"/> Back Cover | \$400.00 | <input type="checkbox"/> Inside Front/Back Cover | \$250.00 |
| <input type="checkbox"/> Full Page | \$100.00 | <input type="checkbox"/> Half Page | \$50.00 |
| <input type="checkbox"/> Patron Listing | \$25.00 | | |

Name of Company _____

Address _____

City _____ State _____ Zip _____

Contact Name _____ Title _____

Telephone # (____) _____ Fax # (____) _____

E-mail Address _____ URL: _____

() Enclosed is our check for \$ _____ for a _____ Sponsorship Package.

() We will not participate but please accept our donation in the amount of \$ _____

Apply my sponsorship fee to: ___ Visa ___ Master Card ___ AMEX ___ Discover

Credit Card # _____ Security Code _____

Exp. Date _____ Signature _____

() We will provide the following as an auction item/in-kind donation: _____

Enclosed is my check made payable to:

High Aspirations Foundation, Inc.

PO Box 7369
Atlanta, GA 30357

Payment can also be made online via eventbrite

www.springaffair2017.eventbrite.com

For additional information, please contact:

Devin White 404.664.3404 (dpwhite4@comcast.net)

Deadline for Sponsorship Opportunity is March 18, 2017



**Spring Scholarship Extravaganza
Souvenir Journal Advertisement Reservation**

Name _____
Company _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____
Email _____
Website _____

Size: 5.5 x 8.5 Full Page 2.75 x 4.75 Half Page

- | | | | |
|---|----------|--|----------|
| <input type="checkbox"/> Back Cover | \$400.00 | <input type="checkbox"/> Inside Front/Back Cover | \$250.00 |
| <input type="checkbox"/> Full Page | \$100.00 | <input type="checkbox"/> Half Page | \$50.00 |
| <input type="checkbox"/> Patron Listing | \$25.00 | | |

Check enclosed (Make check payable to High Aspirations Foundation, Inc.)

Credit Card VISA Mastercard Discover American Express
Credit Card # _____ Security Code _____
Exp. Date _____ Signature _____

Email all advertising to the following email address: **dpwhite4@gmail.com**

Acceptable format

- PDF – must be saved as print-ready file
- All Ads will be in color

**Enclosed is my check made payable to:
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PO Box 7369
Atlanta, GA 30357**

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Deadline for Submission of Ad is March 16, 2017

